

Beyond 2020

The Conference | 16-17 October 2008 | Shoalhaven | City of Enterprise



Joining the Dots

Education + Training + Industry = Growth



Overview



“The figures show the breadth of the skills crisis runs across the economy, as industries ranging from the healthcare sector to communications, mining and manufacturing import skills workers to fill vacancies.”

The Australian 15.3.08

“In May 2007 there were 526,000 15 to 24 year olds not in full-time learning or full-time work. Of these approximately 306,000 were unemployed, under employed or were not in the labour force but wanting to work. Each year approximately 45,000 to 50,000 early school leavers are not going into full-time work or learning or a combination of these. “

‘It’s Crunch Time’ AIG and Dusseldorp Skills Forum

Day One

Skills Shortages! Future employment – Gen Y and Gen Z

After the Engagement of Young People. Practical examples of what is working in industry, how to engage young people and the importance of education, training and culture in industry.

Day Two

Industry Growth in Regional Australia

We Join the Dots!

The secret of successful long term strategic growth for regions and industry.

Who Should Attend and Why?

This is a Conference for Strategic Thinkers!

Take a helicopter view at the Beyond 2020 Conference and Join the Dots of Education, Training and Industry for long term strategic planning to grow industries; create skilled labour pools and to form Industry Hubs. At this Conference you will strategise with best practice in Queensland with Education and Training - as an Industry sector - planning with key Industry Sectors to develop Centres of Excellence.

Is it the responsibility of Government to Join the Dots? What role does Industry have? What role do the educators and trainers have? Together, through partnerships and strategies, regions will grow through the creation of skilled labour, the attraction of industry and the growth of regions.

This Conference looks at who Gen Y and Gen Z are and what they are looking for. These two emerging Gens are the generations coming through in the next 10 years for education and training and your next workforce. How do you attract them? Is education and training a significant factor in retaining your future workforce? And what is Industry looking for over the next decade.

Beyond 2020 offers you the opportunity to strategise and experience 'best practice' in Joining the Dots. We use the examples of three industry sectors: Health & Ageing; Boat Building and Aeronautics. But, the strategies apply to all industries and regions – both regional and metro.

Beyond 2020 offers you the rare opportunity of examples on how to engage youth. This is a unique Conference in a regional environment – with each session of knowledgeable facilitators; speakers from education and industry; and the amphitheatre environment of full discussion with the panel. A format borrowed from television with a guest panel and group discussion – you will not be attending this Conference but an integral part of it.

Caution: The Beyond 2020 Conference is not intended for “Silos Thinkers”.

Order of Events

Date	Delegates	Topic Themes	Leading Industry & Education Speakers
Thursday 16 October	Industry CEOs HR Managers Business Managers Regional Planners Education & Training Industry	Engaging and enabling the potential of people Future employment issues Gen Y and Gen Z Overcoming Regional Skills Shortages	NSW National Parks & Wildlife Michael McQueen Australian Industry Group McDonalds Youth Vision Beyond 2020 - Shoalhaven Youth Prof. Stuart Hill, Sydney
Friday 17 October	Business Owners Health & Aged Care Industry Regional Planners Education and Training – Policy Economic Development Managers	Industry Growth in Regional Australia	Silos Estate Azzura Marine Aerospace Training Centre Qld Department of Education, Training & the Arts Dr Liz Gale St. Vincents Mater Health Prof. Andrew Robinson, Tasmania

Registration



Each Conference session has an experienced and knowledgeable speaker from Industry and Education. This unique format allows for one hour of open discussion and workshops of ideas; issues; solutions; future partnerships.

Registration

Early Bird (by 15 September 2008) - includes the Full Conference Package: \$380

Full Conference: \$440

Full Conference package includes all Day sessions, Conference Dinner, Keynote Breakfast and Tastes of the Shoalhaven.

Individual Sessions:

Day session: \$185

Conference Dinner: \$77

Keynote Breakfast Speaker: \$44

Tastes of Shoalhaven: \$44

All prices include gst

Venue

Shoalhaven Entertainment Centre, Bridge Road, Nowra

Shoalhaven – City of Enterprise

Conference Information

Tastes of the Shoalhaven

Wednesday 15 October – 5.00pm | Shoalhaven Entertainment Centre

Conference Welcome and Registration.

The South Coast of NSW is a 'fresh food bowl'. The Tastes of the Shoalhaven showcases our award winning wines, fresh food and produce in a region which created both Slow Food Shoalhaven and Slow Food Saddleback.

1 x Ticket included in conference price, \$ 44 for additional guests.

Conference Dinner

Thursday 16 October – 7.00pm | Shoalhaven Entertainment Centre

An opportunity to network with old colleagues and new friends. Guest Speaker Greg Bishop, Coolangatta Estate, one of the regions premier and original winemakers will give an overview of the wine industry on the South Coast of N.S.W. Entertainment provided by young and up-coming performers from the Shoalhaven. Three course meal and beverages included.

1 x Ticket included in conference price, \$ 77 for additional guests.

Conference Information

Bush Tucker Breakfast (Option A)

Thursday 16 October – 8.00am | Bomaderry Creek

Experience a successful partnership of education, skills development, cultural significance and history. The award winning Bomaderry Creek bush regeneration program resulted in pathways for participants into full time employment, further education and training - a culturally significant nature walk in the heart of the Shoalhaven.

Presented by Pat Hall, National Parks and Wildlife

OR

Breakfast (Option B)

Friday 17 October – 7.30am | Shoalhaven Entertainment Centre

Business Trends | Global to SME. Transferral Management Skills.

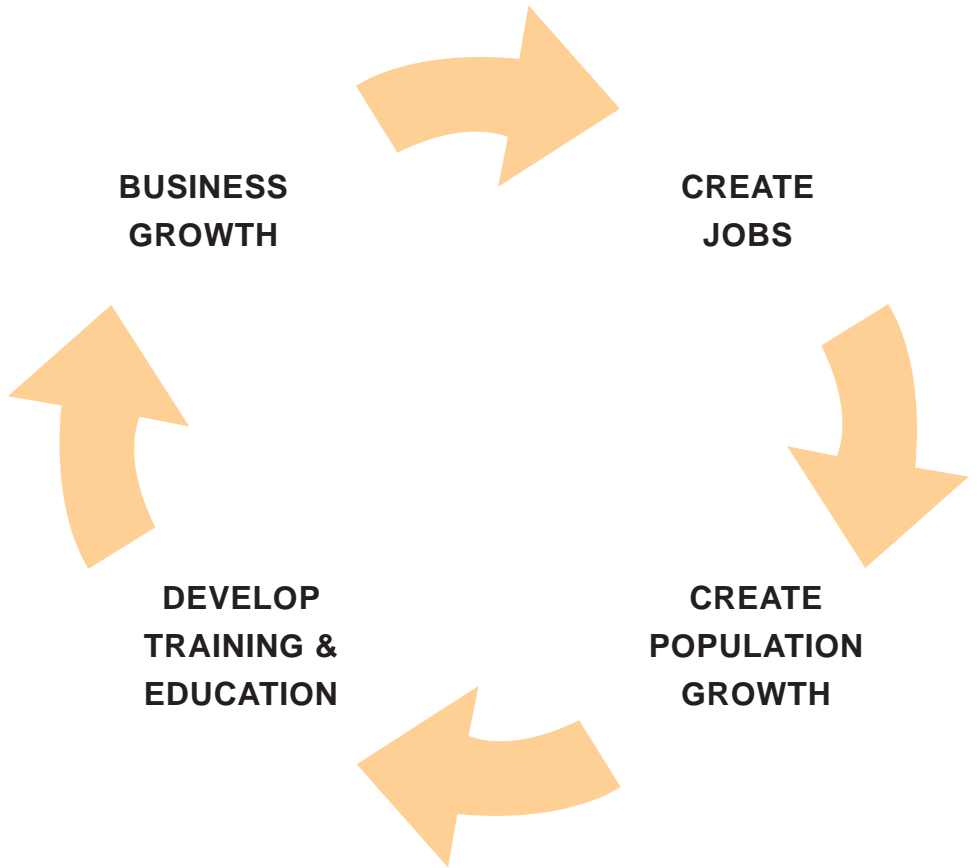
Presented by Raj Ray, Director Silos Estate and Rasobi Private Equity

1 x Ticket to either A or B included in conference price, \$ 44 for additional guests or for additional breakfast.

Special Requirements

For dietary requirements or special needs, we are here to assist. Please indicate special requirements on your registration form, telephone or email.

A Regional Phenomenon



The Shoalhaven At A Glance

- Attractive coastal lifestyle
- Growing population from Sydney, Wollongong & Canberra
- Within 2-2.5 hours drive of Sydney & Canberra; 1 hour from Wollongong
- Expanding economic base
- Growing labour force (800+ per annum)
- Good rail & road linkages
- Tertiary education available – University, TAFE
- Logistically attractive for national & international business
- Employment Growth 2001-2006 of 7% unemployment



The Speakers

Professor Stuart Hill

Foundation Chair of Social Ecology at the University of Western Sydney; Bachelor of Science (Zoology Hons.); University of Swansea, UK, 1965 Doctor of Philosophy (Ecology); University of West Indies, Trinidad, 1969

Key current research areas: community and rural development; sustainable resource management; ecopsychology; men's issues.

Professor Hill has published over 350 papers and reports, and in Canada was a member of over 30 regional, national and international boards and committees. He has successfully completed projects in the West Indies, French West Africa, Indonesia, the Philippines, and the Seychelles, as well as in Canada and Australia.



Rajarshi M. Ray



Director, Silos Estate; Director, Rasobi Private Equity

Rajarshi Ray holds undergraduate and post-graduate qualifications in Information Technology, Accounting and Financial Services. He is also associated with several specialist industry groups as a Fellow including the Institute of Chartered Accountants in Australia and the Financial Services Institute of Australia.

Commencing his career at Coopers & Lybrand, his career has encompassed stints at several Fortune 500 companies including Nestle, NEC and American Express. With global responsibilities, he spent a significant portion of his career overseas, splitting his time between Asia, Europe and the U.S. He left corporate life in 2006 to head up an Australian Private Equity Fund, and also spends his time running a small winery on the South Coast of Australia.

The Speakers

Professor Andrew Robinson

Andrew has 20 years experience as an action researcher in the area of health services research. He has established a thriving multi-disciplinary aged care research program in Tasmania, which has received around \$3 million of competitive funding since 2002.

He is a founding member of the Tasmanian Dementia Research Consortium which is currently examining the trajectory of dementia care, carers' experience of service provision and the operation of dementia day respite services. Andrew is president of the Australian Association of gerontology (Tas Division) and has taken a lead role in promoting aged care research in Tasmania.



Dr Liz Gale



Dr Liz Gale, has experience in diverse business environments as an institutional banker, a CEO in the Health sector and in leading business development and commercialisation in the not for profit sector. Liz has a track record in “first of its kind” business start-ups and in successfully leading mergers, partnership agreements, and restructures resulting in business turnaround in significant KPIs. Dr Gale’s career has achieved both business and community recognition winning a number of awards including the prestigious

Telstra, N.S.W / ACT Business Woman of the Year 1997 .

Liz is currently General Manager Strategy and Business Development for St Vincents and Mater Health Service in Sydney. She holds a number of Board positions, is on Government Advisory committees and is a senior lecturer at Notre Dame University in Sydney.

The Speakers

Geoff Favell

Executive Director – Industry Development Department of Education, Training and the Arts

With a career spanning 25 years in the Queensland public sector, Geoff Favell has worked in a number of senior roles across the Employment, Industrial Relations and Training Portfolios in Brisbane and regional centres including the Gold Coast, Mount Isa, Cairns and Toowoomba.



As Executive Director – Industry Development, Geoff is responsible for the department's industry engagement strategies which are developing innovative solutions to address the skills and labour shortage in Queensland; the strategic purchasing of training for Queensland; providing advice on the vocational education and training priorities and ensuring the contractual obligations of public and private training organisations are met.

Karynne Courts - Beyond 2020 Emcee



Karynne has worked extensively in the values field and is well known for her fun workshops and her zealous approach to her work. Providing leadership development, executive coaching, and cultural change initiatives, she has presented and facilitated workshops around Australia and internationally, focusing on Change, Leadership and Technology issues for organisations including AGL, IBM, AMP, QBE, Westfield, Westpac, Bidvest, The Club Managers Association, Centrelink, Adapt Business Technologies, The Benevolent Society, The Defence Materiel Organisation (DMO) & SME's in a wide range of industries.

The Speakers

'Engaging the Unengaged' - Bomaderry Creek Case Study

Pat Hall - Manager, Education/Information/Tourism | South Coast Region | Parks and Wildlife Group

The National Parks and Wildlife Service program is directed at Aboriginal and non Aboriginal students from Shoalhaven High School studying Aboriginal Culture. The theme is 'reconciliation' with the focus on connecting students with culture, creating opportunities to work with local Aboriginal people, identifying career opportunities within National Parks and providing incentives to continue with their education.

The 2007/8 students and elders invite delegates to join them for breakfast at Bomaderry Creek to inspect this years project on Interpreting the significance of Bomaderry Creek to the local Community.



Phil Presgrave - Aviation Skills Formation Strategy



Phil Presgrave has had more than 40 year's experience in both military and civil aviation. This experience includes senior appointments in operations, planning, policy formulation, training, business development, marketing and sales, media and event management.

Phil was appointed Aviation Skills Formation Strategy Project Manager by the Queensland Department of Education, Training and the Arts (DETA) in July 2007. The goal of the Skills Formation Strategy is to get all industry stakeholders to collaborate to analyse issues and align skills formation to workforce development and business strategy. It is a joint initiative of the DETA and the Department of Tourism, Regional Development and Industry (DTRDI) and is one of 26 like strategies currently in train across a number of industry sectors such as Composites, Advanced Manufacturing and Rail.

Beyond 2020 - Wednesday 15th October 2008

Welcome and Registration

Tastes of the Shoalhaven | Network Opportunity

5.00pm

Food & Wine Tastings

The Shoalhaven boasts award winning wines, fresh local produce and mouth watering oysters. Sample the produce of the Shoalhaven.

Beyond 2020 - Thursday 16th October 2008

Day One: Overcoming Regional Skills Shortages! Future employment – Gen Y & Gen Z

8.00am	Bomaderry Creek	Learn first hand about how to engage young indigenous people
	Bush Tucker Breakfast	into skills development, training and employment. A partnership
8.15am	Engaging the Unengaged – The Bomaderry Creek Case Study	of education, industry and culture.
	Pat Hall, NSW Parks & Wildlife	
9.30am	Registration	
9.40am	Welcome to Country – Elder, Land Council	
9.45am	Conference Welcome	

Beyond 2020 - Thursday 16th October 2008

Day One: Overcoming Regional Skills Shortages! Future employment – Gen Y & Gen Z

Session 1		Engage, Attract & Retain Employees
Facilitators: Leanne Grogan, Regional Manager NSW, Australian Industry Group Wayne Pryce, Principal, Nowra High School		
9.50am	Panel Presentation: Shoalhaven Youth Vision Beyond 2020 Shoalhaven Schools	The Shoalhaven, regional NSW, unemployment rate is 7.7%. The national unemployment rate is 4% (as of December 2007). In May and June 2008, 2 000 12 - 24 year olds in the Shoalhaven took part in a Beyond 2020 vision/ research. Find out how young people see the future.
10.30am	Morning Tea	
10.50am	Michael McQueen – NexGen Impact	Employing Gen Y - mind sets, work ethic, strategies to create a culture of retention.
11.50am	Nathan Green – My Story Shoalhaven Campus, University of Wollongong	The changing nature of employment over the next 10 years. What are the issues facing employers in attracting and retaining staff and how to engage and retain young people in your workforce.
12.00pm	Employers – Future Issues with Employment – Attracting and Retaining Staff Mark Goodsell, Director, NSW Branch, Australian Industry Group	
12.30pm	Workshop with Session 1 Speakers	"In May 2007 there were 526,000 15 to 24 year olds not in full-time learning or full-time work. Of these approximately 306,000 were unemployed, underemployed or were not in the labour force but wanting to work. Each year approximately 45,000 to 50,000 early school leavers are not going into full-time work or learning or a combination of these."
1.30pm	Lunch	"It's Crunch Time" AIG and Dusseldorp Skills Forum

Beyond 2020 - Thursday 16th October 2008

Day One: Overcoming Regional Skills Shortages! Future employment – Gen Y & Gen Z

Session 2		Fertile Environments : Create Growth and Potential for your Employees	
Facilitators: Michelle Miran, Maria's Farm			
2.30pm	Why McDonalds Create Good Managers – Young People in Management Positions Darian Hall, McDonalds Corporate Ron Coote, McDonalds franchise owner	Your future employees: experiences in attracting and engaging young people. The role of education and training in the workplace. Learn from McDonalds Corporate and McDonalds most successful regional operation in NSW.	
3.00pm	Enabling the Potential of People Professor Stuart Hill	Create environments to enable people to grow and reach their potential. Prof. Stuart Hill, Foundation Chair of Social Ecology at the University of Western Sydney.	
3.30pm	Afternoon Tea		
3.50pm	Shoalhaven Youth Volunteering Initiative (SYVI) Alan Mulley, Project Coordinator, Shoalhaven Area Consultative Committee (Regional Development Australia)	More than 700 Shoalhaven students have taken part in accredited training with local service agencies. The success has had a major influence on membership numbers and the introduction of cadetship programs.	
4.00pm	Youth Vision Beyond 2020 - Forum	Open Forum of Discussion of youth issues relating to research from Shoalhaven youth and trends nationally especially relating to: skills; future direction; education; technology and barriers.	
5.15pm	End session on Day 1		
7.00pm	Conference Dinner / Network Industry Beginnings, Growth and Awards!	Greg Bishop, Collingatta Estate, talks about the South Coast Wine Industry. Facilitated by Gary Wilbraham, Chairman, Shoalhaven Chamber of Commerce	

Beyond 2020 - Friday 17th October 2008

Day Two: Industry Growth in Regional Australia!

7.30am	<p>Breakfast – Keynote Speaker</p> <p>From the Sub-Prime to the Ridiculous - Upcoming Business Trends. Rajarshi M. Ray (Director, Silos Estate; Director, Rasobi Private Equity)</p>	<p>From Director and Head of Advice Led Asset Management, AMEX International, to Director and Head of Small Business Services, AMEX Australia and now Owner and Managing Director, Silos Estate Winery</p>
<p>Session 3</p> <p>Regional Growth, Successful Partnerships, Planning and Action</p>		
9.30am	<p>Facilitator: David Fuller, Director Innovation Campus and University Development, University of Wollongong</p> <p>We've Got the Industry – Now Where's the Training and Young People</p> <p>Ken Mitchell, Managing Director, Aerospace Training Centre</p> <p>Shane Mitchell, Azzura Marine</p>	<p>Regional Growth: SE QLD Model.</p> <p>Queensland created an economic environment to grow industry training and employment in key industry sectors: aerospace and boat building. Qld now leads the country in growing a boat building and aerospace training industries. Capture the secret of regional growth. We learn from leaders and regional planners how partnerships in industry and three levels of government can work together to achieve industry growth, specific training and development centres and exportable skills</p>
10.10am	<p>South East Queensland – Build the Education & Training and Industry will Follow.</p> <p>Geoff Favell, Executive Director, Queensland Department of Education, Training and the Arts</p> <p>Phil Presgrave, Aviation Skills Formation Strategy</p>	
10.50am	Morning Tea	
11.15am	Workshop with Session 3 Speakers	
12.15noon	Lunch	

Beyond 2020 - Friday 17th October 2008

Day Two: Industry Growth in Regional Australia!

Session 4		
Innovative Training - Key Industry Sector: Health and Aged Care		
Facilitator: Kate Jerome, CEO, Nowra Private Hospital		
1.30pm	Planning for the Next Decade – Trends in Skills in Health & Aged Care; Scenario Planning Dr Liz Gale, General Manager Strategy & Business Development St Vincent's Mater Health Sydney	Innovative Training – Skills Development. National shortages in Health and Aged Care – regional solutions? Scenario Planning (moving forward from Strategic Planning). The changing nature of training and skills development in the Health & Aged Care industry sector. How to overcome the skills shortages; create career paths in the Health sector and develop innovative training to meet the market demands for health care especially in aged care.
2.10pm	Innovation in Training – A New Approach to Skills Training in Aged Health Care. Professor Andrew Robinson, Tasmania	
2.50pm	Afternoon Tea	
3.10pm	Workshop with Session 4 Speakers	
4.10pm	Conference Wrap Up – David Fuller, Director, Innovation Campus & University Developments. University of Wollongong	
4.20pm	Conference Close – Di Murray, TAFE NSW Director, Illawarra Institute	

Conference Accommodation

Conference Accommodation – Quote Beyond 2020

Book and view accommodation at www.shoalhavenholidays.com.au | 1300 662808

George Bass Motor Inn –

www.georgebass.com.au | 4 Star Accommodation

Parkhaven Motor Inn –

www.parkhavenmotorlodge.com.au | Quote Beyond 2020

3.5-4 Star Accommodation | \$89 Single | \$99 Twin Room Only

Silos Estate –

www.thesilos.com | Quote Beyond 2020

Boutique Accommodation | Special 3 Night Rate Available

Stay & Play - Wine Tasting

Springs Resort Nowra –

\$120 Single Executive Room | \$130 Twin/Double Executive | Room Stay & Play - Golf



How To Get To The Shoalhaven

Road

2 hours south of Sydney

2.5 hours northeast of

Canberra via

Kangaroo Valley

4.5 hours north of Albury

Via Kangaroo Valley

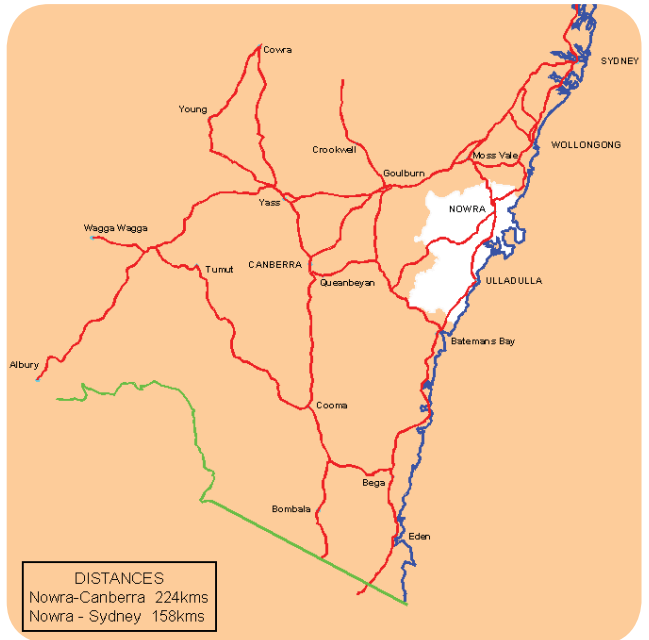
Rail

Sydney-Wollongong-Nowra

Transfers

Contact: 02-4429 3531

Email: rhonda@blueprintshoalhaven.com.au



Beyond 2020 Conference Registration

Delegate details

Name

Business/Organisation.....

Mailing Address

.....

Telephone..... Fax.....

Mobile Email.....

Special Requirements.....

Payment (all amounts are GST inclusive)

2 day Conference Registration (incl. Dinner, Breakfast & Tastes)..... \$440

Early Bird Offer by 15 September 2008 – Full Conference \$380

Day registration (not including dinner) \$185

Conference Dinner \$77

Conference Breakfast..... \$44

Tastes of Shoalhaven \$44

Total Enclosed..... \$

Payment by Credit Card

MasterCard | Visa

Card number Expiry

Name Signature

Registration / Tax Invoice (Please note: this registration form becomes a Tax Invoice on payment)

Payment must be received prior to the conference. Cheques must be made payable to Shoalhaven City Council. Direct Debit available - quote Beyond 2020.

Please return this form, no later than 1 October 2008

Beyond 2020 | Conference | Shoalhaven Entertainment Centre | PO Box 33 | Nowra NSW 2541

T (02) 4429 3531 | M 0434 229 604 | F (02) 4429 3167 | E rhonda@blueprintshoalhaven.com.au

Acknowledgements



Youth Vision Beyond 2020

We acknowledge the work of Shoalhaven High Schools and Year 11 Society and Culture Class 2008 Nowra High School and the Leaders of Year 10 2008 Ulladulla High School.

We thank the Youth Leaders of Gilmore, the Youth Leaders of Eden Monaro and the Student Workplace Learning Program.

Beyond 2020 Emcee

We thank Karynne Courts from Values Connection - www.valuesconnection.com

Beyond 2020 - Joining the Dots. Education + Training + Industry = Growth

Our thanks to the following leaders:

Shane Mitchell, Azzura Marine; Qld Education, Training & the Arts; Professor Andrew Robinson, University of Tasmania; Dr Liz Gale, St Vincents Mater Health; Rajarshi Ray, Silos Estate; Greg Bishop, Coolangatta Estate

Our thanks to the Organising Committee:

David Bisiker, TAFE NSW Shoalhaven Campus; Robbie Collins, University of Wollongong; Alison Wicks, University of Wollongong; Kate Jerome, Nowra Private Hospital; Donna Corbyn, Shoalhaven City Council; Natalie Wittenden, Student Workplace Learning Program; Mark Ettridge, Ulladulla Youth Centre; Rhonda McGuire, blueprint Shoalhaven

We Thank the Following Beyond 2020 Partners



University of Wollongong



NOWRA
PRIVATE HOSPITAL



Department of
State and Regional
Development



Blueprint Shoalhaven is an initiative funded
by the Australian Federal Government.